

Press Release

Live online English courses with teachers from the USA, localized for Spanish, French and Russian speaking students.

*April 22, 2010. Ramat-Gan, Israel. eTeacher announced today that it is now offering it's "live" online English program - **EnglishOnline** in three additional language for the benefit of Spanish, French and Russian speakers who wish to learn English as a second language.*

As a leading provider of synchronized ("live") online education, eTeacher is expanding its offerings both in the language programs offered and in the target markets. Currently it is expanding its English program to Spanish, French and Russian speaking students worldwide.

The technological platform for all eTeacher Group programs is highly advanced and is constantly being upgraded and improved. The various language programs have been written by top academic scholars and have been specially designed for live online courses.

eTeacher's teaching method is based on the virtual classroom, where a teacher, based in his or her native country, connects online through video conference technology to a group of students that also connect online, each from his or her home, anywhere in the world. Once a week teacher and students meet for an interactive synchronized lesson.

eTeacher's **EnglishOnline** adaptation to Spanish, French and Russian includes localized learning material (study kit) that students receive when they sign up. This includes students' workbooks, multimedia presentations used during the lesson, homework assignments, etc.

Based in the USA, all EnglishOnline teachers are certified American teachers experienced in teaching English as a second language and specially trained in online teaching.

"The ESL (English as a Second Language) is a very competitive market, but we are confident that we have developed the best "formula" for effective English learning: Advanced technology, well-structured programs and the best teachers" says Boaz Binnun, Co-founder and Co-CEO of eTeacher Group "Our many years of experience with other language programs (Chinese, Biblical and Modern Hebrew), enable us to offer what we believe is the most effective and convenient method to learn English".

For more information about eTeacher's English program go to: www.EnglishOnline.com

About eTeacher

Headquartered in Ramat Gan, Israel, [eTeacher Group](#) is a leading international online language school specializing in structured language programs that are delivered live over the internet through advanced video conference technology and certified native teachers. Founded in 2000, the company employs 350 certified teachers all over the world and 450 employees.

eTeacher offers structured language programs in Modern and Biblical Hebrew, English and Chinese in approximately 100 countries worldwide. The company is currently expanding its language school offerings and plans to provide additional languages during 2010.

Our partners, [Pamoja Capital](#) is a Switzerland-based private investment firm that believes in creating value through long-term, socially responsible global investments in various fields, including education.

For more information please contact: Boaz Binnun, CO-CEO, email: boaz@eteachergroup.com

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